



Maxwell
CONTRACT

DESIGN GUIDE

SUMMER 2024

HOSPITALITY

HEALTHCARE

CONTRACT

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PERFORMANCE DRIVEN

WHY CHOOSE MAXWELL FABRICS?

The guiding principle of our development process is that good design is not simply about visually-pleasing aesthetics; it must be accessible, functional & perform in real life. Performance means so much more than high double rubs. The Maxwell commitment to performance begins with service & extends to the technical & aesthetic elements of our products. Maxwell Fabrics works with innovative suppliers & technologies to ensure that our textiles & wallcoverings bring a residential hand and styling to the realm of performance-driven contract design.

This collection is inspired by the feeling of changing seasons and moods, and we carried that through the collection by mixing vibrant colors with varying textures and constructions for a maximalist feel.

SUMMER 2024 COLLECTION

PERFORMANCE WOVENS VII

Performance Wovens is the ultimate cleanability performance series for contract upholstery, with the hand and styling of residential textiles. Exclusive, fashion-forward feature designs coordinate & complement a range of small-scale patterns, textures & solids, all styled by color.

Bluejay is a classic blue & white story combining azure & muted heron with shades of deep ink & denim. Gold Rush is a mixed-metals neutral story, ranging from brown-inflected greys & camel to trending honeycomb. Rhubarb shades from brilliant ruby through rusty tones to fresh greens with tinges of pale mallow. Tidepool combines kelp & mineral blue shot through with sea anemone orange.

Standout patterns include Savio, an Art Deco-meets-70s-glam irregular polygon design with a sophisticated construction; Royal Roads, a mid-scale ogee stripe rendered in a chunky chain stitch jacquard; Dolcetto, a cheetah skin motif in a micro scale that is chic & endlessly useable; and Fernanda, a fresh take on a multi-color checkerboard design in super-soft chenille.

All patterns are stocked with either FibreGuard, ALTA, Crypton Home, InsideOut or MaxGuard permanent soil & stain resistant technology. InsideOut patterns have the added benefit of high UV yarns, allowing for use in indoor or outdoor high sun exposure settings, as well as being quick-drying, mildew resistant & cleanable with a dilution of bleach.

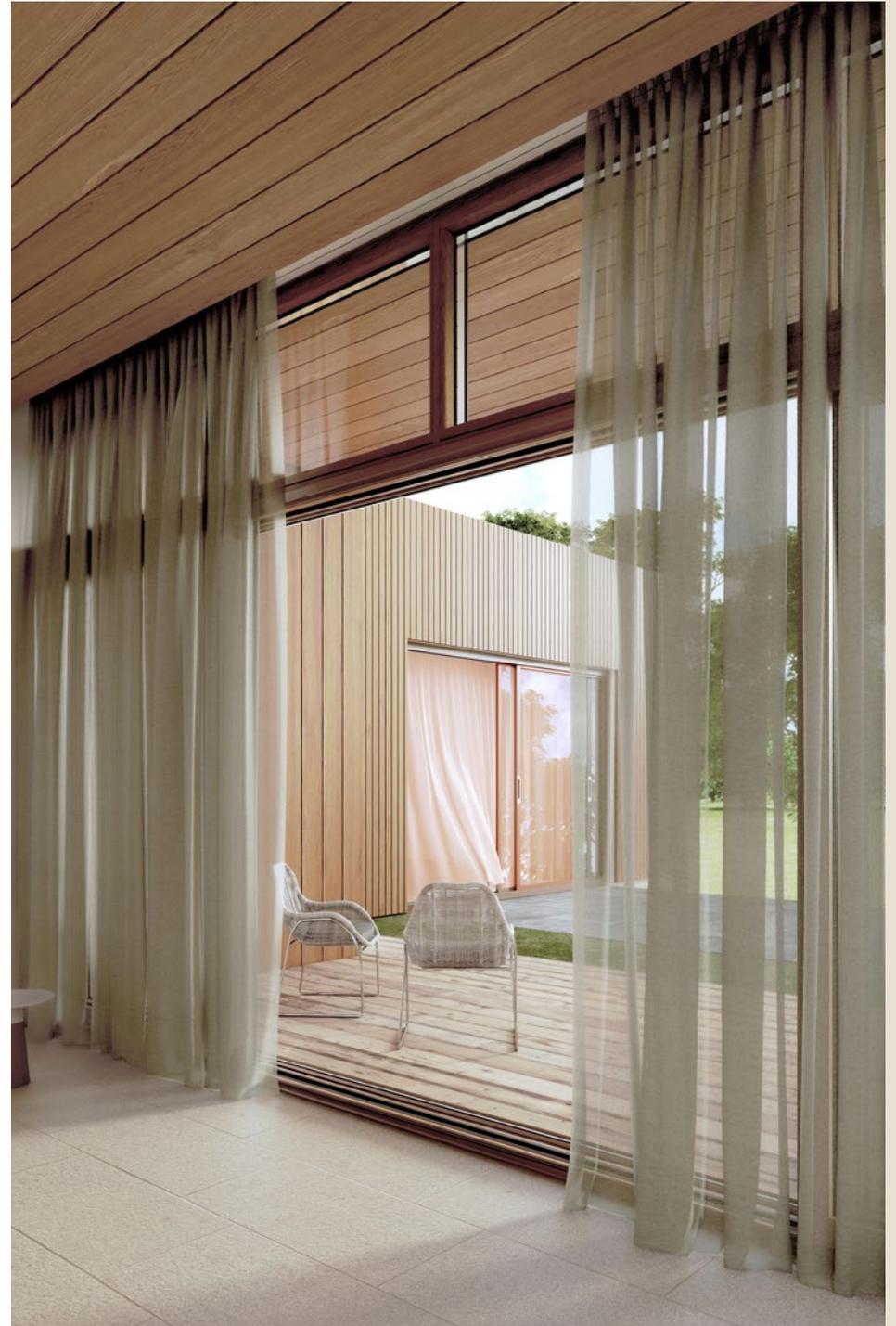
- 37 patterns (Annex, Aquitaine, Barolo, Bulwark, Cadboro, Chenin, Condesa, Conifer, Dolcetto, Ellis, Esker, Fairfield, Fernanda, Fernwood, Garden Maze, Giles, Granville, Kerrisdale, Kitsilano, Line Dance, Melton, Moscato, Olivetti, Priors, Queenswood, Raitown, Rockland, Rousanne, Royal Roads, Sao Paulo, Savio, Semillon, Steeple, Tabor, Tempranillo, Yorkville)
- 183 skus (65% exclusive)
- All patterns are stocked with either FibreGuard, ALTA, Crypton Home, InsideOut or MaxGuard permanent soil & stain resistant technology
- Suitable for contract upholstery
- All patterns pass or exceed 50K double rubs Wyzenbeek
- All patterns pass NFPA 260 CLASS I (UFAC) & CAL 117-2013
- All patterns are compliant with CAL AB-2998
- Includes updated versions of two patterns from a previous volume of Performance Wovens: Whitney (now called Aquitaine) & Vine Times (now called Fernwood)



WIDE WIDTH BASICS II

Introducing two new drapery textures & solids in a classic neutral palette, ranging from 118" to 122" wide.

- 2 exclusive patterns (Giorgio, Luca)
- 14 skus
- 100% polyester
- Suitable for contract drapery
- Both patterns pass NFPA 701 & CAN ULC S109 for contract drapery
- Passes Oeko-Tex standard – environmentally safe & free of harmful substances



BLACKOUT III

Our 100% blackout series continues with a workhorse compilation of 3-pass blackout constructions, with a variety of textures in a muted color range. Standout construction is pattern Umbra, which is a double-faced fabric with the light-blocking layer hidden in the middle to allow for drapery treatments which match, face and reverse.

- 17 patterns (Andromeda, Ariadne, Centaur, Crux, Electra, Gaia, Gemin, Hector, Hydra, Mobius, Odin, Pallas, Sagittarius, Scorpio, Selkie, Siren, Umbra)
- 63 skus
- Suitable for contract drapery
- All patterns pass NFPA 701 & CAN ULC S109
- 55" wide
- 100% polyester face with 3-pass blackout acrylic backing



CURRENT PATTERNS BY COLLECTIONS

Click the collection titles to browse patterns

HIGH PERFORMANCE UPHOLSTERY

Classic Chenilles Performance
Colorguard - Amazonia
Colorguard - Mosaic
Colorguard - Nectar
Colorguard - Nougat
Colorguard - Pashmina
Contract Performance Textures
Curled Up V Performance
Curled Up VI Performance
Curled Up VII Performance
Curled Up VIII Performance
Menswear - Plaids & Checks
Natural Ease Performance Jacquards
Performance Textures II
Performance Wovens VOL. III - Stoneware
Performance Wovens VOL. III - Palm Beach
Performance Wovens VOL. IV - Boudoir
Performance Wovens VOL. IV - North Sea
Performance Wovens VOL. IV - Smokeshow
Performance Wovens VOL. V - Silver Sun
Performance Wovens VOL. V - Badlands
Performance Wovens VOL. V - Paintbrush
Performance Wovens VOL. VI - Pampas
Performance Wovens VOL. VI - Peachtree
Performance Wovens VOL VII - Bluejay
Performance Wovens VOL VII - Gold Rush
Performance Wovens VOL VII - Rhubarb
Performance Wovens VOL VII - Tidepool

VELVET

Glam Velvet
Performance Velvets VOL. I
Performance Velvets VOL. II
Performance Velvets VOL. III
Performance Velvets VOL. IV
Velvet Room
Performance Cut Velvets

FAUX LEATHER

Easy Rider IV
Easy Rider V
Easy Rider VI
Easy Rider VII
Easy Rider VIII
Jackson

SEARCH BY CATEGORY

Blackout
CAN ULC S109 Drapery & Sheers
Faux Leather
Indoor/Outdoor
NFPA 701 Drapery & Sheers
Velvet

IMPORTANT LINKS

Blog
Contract Products
Resources

CURRENT PATTERNS BY COLLECTIONS

Click the collection titles to browse patterns

DRAPERY

Blackout

Blackout II

Blackout III

Pure & Simple VI - Satin

Pure & Simple VII - Raw Silk Looks

Pure & Simple IX - Casements

Pure & Simple XII- Faux Silks

Regency

Wide Width Drapery (Ernst, Hofman, Marcel & Richter)

Wide Width Drapery II

WIDE-WIDTH SHEERS

Sheer Craft

Sheer Textures

Sheer Basics

Sheer Heights

Sheer Style

Super Wide Sheers

Sheer Threads

Sheer Paths

INDOOR/OUTDOOR

Home & Garden ACT VI

Home & Garden ACT VII

Home & Garden ACT VIII

Home & Garden ACT IX

Performance Wovens VOL VI - Pampas

Performance Wovens VOL. VI - Peachtree

1838 WALLCOVERINGS

V&A Decorative Papers II

V&A Decorative Papers

Essence

Pavilion

Willow

Elodie

Aurora

Camellia

Rosemore

Avington

LET US BE YOUR

Design Assistant™

Our dedicated in-house design assistant team are unrivaled in the industry. Consider our design assistants your style concierge. If the look you envision for your project is not in our line, our design assistants will work to source or create the perfect textile through our trusted suppliers.



TALK TO THE EXPERTS

Let us assist you by:

- Saving you time
- Offering technical knowledge and suggesting substitutes
- Providing solutions for budgets and lead times
- Stock checking and availability
- Priority sample shipping upon request

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